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# SUMMER NEWS



SV.blitzFeder

SJ.blitzFeder

Ultra-light, ultra-compact shellVest.

Ultra-light, ultra-compact shellJack.



Heritage Collection

Authentic, limited edition, original team issue replica jersey set. Each heritagePack commemorates cycling apparel history, as written by ASSOS. Original ASSOS-equipped teams, original designs.



JS.laalaLai

The world's first jersey shell! 2-in-1: short sleeve, woman-specific jersey and integrated shell function.



rB.laalaLai

Lady monosuit bibshort combining a woman-specific bibshort & sleeveless top in ONE. Perfect for Summer.

## WHAT'S NEW?

THE HIGHLIGHTS  
SUMMER11



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# SUMMER NEWS



## THE **NEXT** ASSOS CYCLING SHORTS & KNICKERS **5** GENERATION

WE ARE THE SHORTS COMPANY AND AS SUCH, WE HAVE NOW INTRODUCED S5 TECHNOLOGY INTO ALL OF OUR SHORTS & KNICKERS. THIS WILL ENABLE THE NEXT LEVEL OF HIGH PERFORMANCE, TOTAL COMFORT RIDING, DURING ALL SEASONS. WE HAVEN'T JUST PLACED THE S5 INSERT INTO OUR EXISTING 'PLATFORMS', INSTEAD WE HAVE RE-ENGINEERED AND RE-DEFINED EVERY TEXTILE, PATTERN, COMPONENT AND DETAIL. NOW THE FAMILY IS COMPLETE!



**T Fl.Uno S5**

Training and racing shorts.

colours: ○ ● ● ● ●



**T Fl.Uno S5 + print**

Training and racing shorts with print.

colours: ○



**T Fl.Mille S5**

The long-distance comfort shorts. Available in two leg lengths.

colours: ○ ● ● ●



**T Fl.13 S5**

The world's technological leader.

colours: ○ ●



**T.607 S5**

The new heavyweight bibshort for cool Summer riding.

colours: ○



**TK.434 S5**

The next generation bibknicker for cool Summer riding.

colours: ○



**TK.607 S5**

The new heavyweight bibknicker for cool Summer riding.

colours: ○



Active Wear Cleanser  
Breathable sportswear requires wash care to maintain the technical properties of specialised sports textiles. Active Cleanser provides antibacterial cleaning of fibres, neutralises odours while it's colour protection keeps colours vibrant. Specifically developed for sublimated textiles it maintains fabric elasticity & optimizes moisture transpiration.



**Chamois Crème**  
preRide



**Skin Repair Gel**  
afterRide

THE **COMFORT** REVOLUTION CONTINUES...

THE ASSOS TOTAL COMFORT SYSTEM

**Skin Repair Gel**  
afterRide

**1** preRide

Before the ride apply Assos Chamois Crème directly on your skin



**2** Ride

Wear Assos S5 shorts equipment



HAVE A GOOD RIDE!

**3** afterRide

After your shower, apply Assos Skin Repair Gel directly on your skin - saddle/insert contact area

